

# Ship Fam taking trolling to new height in support of Founder Gary Richards

With the upsetting news of founder, Gary Richards, leaving HARD Events and not returning to the beloved Holy Ship, his loyal following known as Ship Fam plans to show love today in a super unique way.



Ship Fam enjoys champagne as Sun sets over horizon

After his recent unveiling to social media, announcing that entertainment conglomerate Live Nation chose to not renew his 5 year contract, loyal fans voiced their unhappiness. With a [petition](#) circling the web, previous attendees have been vowing to not attend the yearly Music Festival/Cruise Ship hybrid, Holy Ship, unless Gary is invited back to participate in the ship's activities. With over 2,000 signatures, the fan's have pledged to ***"make this hurt, and not physically, but financially"***. Between tickets, merchandise, food, drinks, and other sources of revenue from 5-10 thousand people, they potentially can impact Live Nations with a substantial dent of missed revenue.



Ship Fam at Hard Summer Music Festival 2017  
Day 1 - Credit to Rukes.com

Branding their movement as #NoGaryNoShip, this fan base, known as "Ship Fam" have now gone beyond pledging to a petition. Pulling money together, hundreds of EDM lovers, bound by their love of Gary and the incredible event he created, have purchased the flight time of a large banner to be flown, **DURING** Gary's set at his final HARD Summer festival. DJ-ing as

his alias, *Destructo*, he's scheduled to play at 4:30 PM to 5:40 PM. That whole hour, Ship Fam will proudly show their support to get Gary back on Holy Ship by having a banner fly near the event during his set.

This incredible display of love, support, and community shows that the Holy Ship motto is more than just a catchy tag line, but a resemblance of how close and united these fans have become. And how

And that's why they proudly claim "Ship Fam is the best fam"



Banner Planned for Support of Gary Richards captured when plane company accidentally flies banner day early- Credit to Rukes.com

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